

David Quakenbush
1250 S. Monaco Pkwy. #80
Denver, CO 80224

Contact information

303-667-4364
david@wedrinkitblack.com
<http://www.wedrinkitblack.com/david>

Core competencies

On a scale of 1 to 10 where higher numbers are more masterful:

- 9 Absorbing complex ideas and making them easy to understand
- 8 Video production planning/management
- 8 Collaborating with production team members (writers, videographers, editors)
- 8 Directing (includes coaching content experts in an educational context)
- 9 Video editing/visual storytelling
- 9 Photography (studio and environmental portraiture, commercial/product)
- 9 Lighting/Cinematography (Studio, ENG/Documentary)
- 8 Adobe Premiere/After Effects
- 8 Apple Color/DaVinci Resolve
- 8 Adobe Creative Suite (Photoshop, Illustrator, InDesign, Bridge)
- 7 Sound Recording and Editing (ProTools, Audition)
- 7 Encoding/Transcoding for online streaming
- 6 XHTML/CSS
- 9 Powerpoint/Keynote
- 8 Office Productivity (MS Office, Apple iWork, GoogleDocs)
- 7 Acrobat (in both a desktop and prepress context)

Recent employment

Rocky Mountain College of Art + Design: RMCAD is a fully accredited (HLC, NASAD) private liberal arts college offering BFA and MA/MS degrees in a variety of creative disciplines. **Term of Employment: February 2007 – Present**

Positions Held:

6/2010 – Present

Multimedia Producer, Online Education: I am solely responsible for planning and implementing all live action content within RMCAD's online courses. I primarily create video demonstrations, interviews, photography, and short form documentaries.

2/2007- 6/2010

Webmaster + Staff Photographer/Videographer

Won "Best Admissions Website" from the Higher Ed Marketing Report its first year online.

Created lifestyle imagery for multiple print projects, shot thousands of portraits and made archival quality copies of student work.

We Drink it Black, LLC: Freelance filmmaking and photography.

Formed: 2008

Weaver Multimedia Group: Weaver provides vacation guides, meeting planning materials, web sites and marketing support to the best destinations in North America.

Term of Employment: December 2000 – February 2007

Positions held:

Multimedia Product Specialist – 2006 -2007

I developed revenue generating opportunities within our client's web properties
Clients included: Dallas CVB, San Francisco CVB, Wyoming Tourism Office

New Media Director – 2004-2006

Worked directly with the CEO and Director of Marketing on new product opportunities for our clientele. I lead the development of Weaver's web based product suite, built enthusiasm among our clientele with C-level presentations, recruited a web development team and oversaw the creation of our new properties. Clients included: Colorado Tourism Office, Austin Convention and Visitors Bureau, New Orleans Metropolitan CVB.

Director of Technology – 2000-2004

Ideaworks, LLC

October 1998 - November 2000

Graphic Design, Marketing Consulting
Partner, Creative Director, Copywriter

Q Designs

1993 - October 1998

Freelance graphic designer. Adobe Photoshop/Illustrator tutor.
Q Designs became Ideaworks, LLC in 1998.

Pro Graphics and Displays, Inc.

May 1997 - September 1998

Exhibit designer and production manager.

Education

Colorado State University - 1996

BA Philosophy with a focus on symbolic interaction and interpretation.
Coursework also included fine arts and technical journalism.

Colorado Film School - 2010

Writing/Directing Focus.

Projects, awards, festival information and experiments can be found at:
<http://www.wedrinkitblack.com>